

# Dylan Demyanek

Art Director and Motion Graphic Designer

**Portfolio:** [www.dylanmotion.com](http://www.dylanmotion.com)    **Email:** [demyanek@gmail.com](mailto:demyanek@gmail.com)    **Phone:** 702-971-1568

## Summary

Multidisciplinary Art Director, Motion Designer, and Graphic Designer with over ten years of agency and in-house design experience. Clients have included Netflix, Stella Artois, Bud Light, Amazon Prime, Bacardi, Caesars Entertainment, and other global brands. Work has been featured on the Las Vegas strip, in professional sports stadiums, on national television, and on the world's largest digital screen.

## Skills

- Art Direction
- Graphic Design
- 2D & 3D Motion Graphic Design
- Video Production
- Coding in Swift / Python

## Tools

- After Effects
- Cinema 4D
- Premiere
- Illustrator
- Photoshop

## Experience

### **Fremont Street Experience - Art Director and Graphics Manager**

**April 2019 - Present**

Manage and provide art direction for the in-house design team, develop strategic out-of-home ad campaigns, design motion graphics for a 135,000 square foot LED canopy screen, produce media for social channels with over 700,000 followers, produce 3D graphic pre-visualizations, and create fully immersive 360-degree visual experiences for concerts and large events that draw over 30,000 people.

### **Caesars Entertainment - Motion Graphics Designer**

**August 2018 - February 2019**

Created motion graphics for more than 50 properties located on the Las Vegas strip and around the world. Conceptualized and produced print and digital assets for ad campaigns across a broad range of contexts, including social channels, stadium screens, and large format LED boards on the Vegas strip.

### **Martopia - Senior Motion Graphics Designer**

**March 2012 - October 2017**

Managed the agency's motion graphics and video departments. Conceptualized and produced animated and live action videos for Fortune 500 companies, non-profit organizations, and start up businesses. Traveled the country to produce a video series for the Folded Flag Foundation, a non-profit that provides scholarships to military families who have lost a loved one.

### **Freelance Designer**

**January 2012 - Present**

Rebrand or build brand identities from the ground up. Help businesses craft a modern image, communicate their value, and reach more customers by effectively leveraging design, web, and video.

## Education

BS Computational Media - Georgia Institute of Technology, August 2008 - December 2011